AO.com use SCC.

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Throughout the project, SCC went above and beyond our expectations.
– Adam Warne, Head of IT

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AO.com is a rapidly growing online retailer that sells appliances across the UK and Europe.

Formerly Appliances Online, AO has grown exponentially since it was founded in 2000. As a dynamic, fast paced business, they needed a degree of scalability that was not possible with their existing server capability.

With plans to expand across Europe, they needed the means to rapidly scale up their operations as the situation demanded and they needed guidance relating to rolling out technology internationally.

Adam Warne, Head of IT at AO.com said: *"We approached SCC, as proven experts in computer solutions, to advise us in the best course of action."*

SCC assessed their initial situation, realizing that their current, physical servers were not suitable to their business environment.

As a result, SCC designed and implemented a new, virtualized server environment, hosted at one of SCC's award-winning datacentres, enabling AO.com to expand their business beyond their previous means, with the flexibility to scale back if the situation demanded it.

"SCC is helping us accomplish our goal of becoming the best online electrical retailer in Europe, by advising us and by introducing the right technologies

"Being the experts in the field, SCC were the driving force behind the actions that we took and the decisions that we made.

"The benefits of the single platform solution which SCC delivered for us, are reduced ownership costs, we can react much faster than ever before, it's simpler to support and it's very predictable and reliable.

"If I had to use three words to describe SCC, they would be passionate, trustworthy and dependable."

People do business. **We make it work.**
PLAN • SUPPLY • INTEGRATE • MANAGE